

YAYASAN MERDEKA DHARMANTARA BAKTI

CSR PARTNERSHIP BRIEF

Designing measurable social impact through education, empowerment, financial literacy, and sustainable partnerships.

Purpose

This brief is an introductory document for companies, foundations, donors, institutions, and development partners considering collaboration with YMDB. It outlines program areas, partnership models, monitoring logic, and due diligence readiness. It does not claim impact figures that have not been verified.

PROGRAM PORTFOLIO	M&E; READY	FLEXIBLE CSR	ESG / SDG ALIGNMENT
4 program clusters	Baseline to outcome	Sponsor, co-fund, volunteer	Mapped to actual program design

Partnership principle

YMDB positions sponsors as partners in impact design. The preferred approach is to agree on scope, beneficiaries, geography, budget, timeline, indicators, evidence, reporting, and sponsor engagement before implementation begins.

Program Portfolio

01	Human Capital Empowerment Training, mentoring, practical skills, work readiness, productivity, and capacity building.
02	Education & Literacy Learning access, thematic literacy, educational materials, facilitation, and knowledge dissemination.
03	Smart Tourism & Financial Literacy Financial capability, tourism awareness, local economic opportunity, and youth empowerment.
04	Social Action & Partnerships Community engagement, volunteering, cross-sector collaboration, and integrated social initiatives.

Partnership Models

Program Sponsorship	Co-Creation / Co-Funding
Employee Volunteering	In-Kind Support
Multi-Year Partnership	Knowledge & Capability Support

Monitoring & Reporting Logic

1. Baseline	2. Activity / Output	3. Outcome	4. Evidence & Learning
Initial condition and target group	Delivery, reach, completion, participation	Change in knowledge, capability, behavior or access	Documentation, data, testimonials, evaluation and lessons learned

Due Diligence & Sponsor Experience

YMDB is developing a sponsor-ready documentation center. Documents should only be published or shared after internal verification and approval.

Organization & Legal	Foundation profile, governance structure, legal documents, authorized representatives.
Financial Accountability	Program budget, fund-use reporting, supporting evidence, and audit information when available.
Safeguarding & Ethics	Anti-fraud, conflict of interest, safeguarding, privacy, complaints and whistleblowing mechanisms.
Monitoring & Evaluation	Indicators, baseline, progress tracking, outcome review, documentation and final report.
Sponsor Visibility	Co-branding, media documentation, employee engagement, speaking opportunities, recognition.
Case Study	Problem -> intervention -> result -> evidence -> sponsor role.

Suggested first discussion

To accelerate a useful first meeting, partners can share: CSR/ESG focus, target beneficiaries, geography, indicative budget, desired timeline, preferred partnership model, internal reporting requirements, and any mandatory compliance or safeguarding requirements.

PARTNERSHIP DESK

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Note: Program scope, budget, geographic coverage, output/outcome targets, and reporting commitments must be agreed in writing for each partnership. This document is a partnership introduction, not a guarantee of program performance or funding eligibility.